

# Dalma Daniela Angelus

DIGITAL CONTENT PRODUCER, ON-CAMERA HOST, FILMMAKER, AI TRAINER

786-589-0554

dalma@dalmadaniela.com

840 Larrabee Street. Apt 1-209.  
West Hollywood, CA. 90069.

## EDUCATION

**Bachelor of Science in Marketing**  
(International Degree - U.S. Evaluated)  
Credential evaluation certified by  
Trustforte Corporation, New York

**Radio & TV Broadcasting**  
Academia de Artes y Cultura del  
Caribe - Colombia

- Specialized training in on-camera presentation, live production, and audience engagement

## MAIN SKILLS

- End-to-end Video Production & Editing
- Scriptwriting & Storytelling
- Team Management
- Creative Direction
- Trend & Topic Research
- Screen Acting & On-Camera Hosting (EN/ES) with Teleprompter
- Performance Analytics Review
- Vibe coding
- Prompt Engineering

## LANGUAGE SKILLS

- English
- Spanish

## PROFESSIONAL SUMMARY

Bilingual content producer, actress, and on-camera host with over 10 years of experience turning social media content into measurable business results. I've led campaigns that boosted conversions by 700% in a year, built on-site and virtual production systems that generated viral TikTok videos of over 15M views in a week, and appeared in video assets that increased app subscription rates by 40% for Forbes' 2025 AI 50 companies. I combine creative storytelling, strategic direction, and data-driven marketing to produce content that connects, converts, and scales across platforms. My end-to-end experience spans creative concepting, shooting, editing, and analytics review, as well as on-camera performance in both English and Spanish. Most recently, I've expanded into AI training as a Video Content AI Trainer, producing high-quality, guideline-compliant narratives that help multimodal AI models better understand real-world environments and human-centered storytelling.

## WORK EXPERIENCE

**Turing (Nov 2025 - Present)**

**Video Content AI Trainer**

- Produce an average of 50 short-form videos a month, capturing real-world environments to train AI systems on natural, human-centered narration.
- Train multimodal AI models by delivering structured, guideline-compliant video narratives across diverse urban locations.
- Improve AI contextual understanding by documenting public spaces with precise location metadata, including addresses and geographic identifiers.
- Scale content production by independently scripting, filming, and delivering multiple weekly videos with consistent on-time execution.
- Enhance narrative quality by applying clear intro–middle–conclusion frameworks to create engaging, conversational storytelling.
- Capture high-quality audiovisual data using mobile-first production techniques, ensuring stable footage and clear audio in dynamic environments.
- Expand dataset diversity by selecting varied filming locations across historical and cultural settings.
- Maintain full compliance with privacy and safety standards.
- Elevate content quality by rapidly incorporating feedback and iterating across video production cycles.
- Create multimodal AI training data by recording first-person mobile interactions and designing temporally grounded tasks that required gesture recognition, spatial reasoning, counting, and contextual understanding for next-generation AI assistants.

# Dalma Daniela Angelus

DIGITAL CONTENT PRODUCER, ON-CAMERA HOST, FILMMAKER, AI TRAINER

## PORTFOLIO

### Case Studies

### UGC Portfolio

### Podcast Hosting and Producing

### Performances

## ACHIEVEMENTS

- Produced viral TikTok series for EssayPro — 50M+ organic views in less than a year
- Increased engagement + trial conversions by 40% as Lead Host for Speak’s Spanish course
- Scaled iVisa’s YouTube conversions by 700% within first year
- Lime & Vinegar (Producer / Actor) — Award-winning feature film (7 festival awards + screened online at Cannes International Film Week 2025)
- Featured in CanvasRebel magazine (2024) for creative leadership + digital storytelling
- Bilingual creator with a motivated online community of over 65K+ followers across socials.

### Develux (Aug 2024 - March 2026)

#### Digital Content Producer

- Produced and directed viral TikTok content for ed-tech brand EssayPro that reached over 12 million views in one week, and 50 million in a single year.
- Spearheaded creative concepting and campaign execution from ideation to post-production — including scripting, casting, directing, editing, and analytics review.
- Analyzed performance data to refine scripts, visuals, and posting strategy, driving consistent audience growth and improving content retention metrics.
- Built and managed on-site and virtual production pipelines, ensuring high-quality, budget efficiency, and fast-turnaround social content optimized for virality.
- Produced and directed the brand's educational podcast, expanding its reach through strategic short-form repurposing and cross-platform promotion.

### Speak (Jan 2024 - Present)

#### Bilingual Actor & On-Camera Host, Speak

- Served as the lead on-camera host for Speak's Spanish course platform, delivering educational content with warmth and authenticity that contributed to a 40% increase in trial sign-ups in the first year, as well as retention and course completion for OpenAI's unicorn-backed app.
- Host educational segments and create engaging social content that makes language learning accessible and motivating for diverse audiences.
- Collaborate with the Content Team and Learning Designers to ensure cohesive storytelling across campaigns.
- Partner with Growth to develop trend-driven UGC strategies for TikTok and Instagram, enhancing engagement and brand visibility.

### iVisa (Aug 2021 - Aug 2023)

#### Social Media Coordinator & Bilingual On-Camera Host

- Drove a 700% increase in conversions within the first year through SEO-optimized YouTube content that blended education and entertainment.
- Designed and implemented a cross-platform social strategy for YouTube and Meta, driving consistent growth across both organic and paid channels.
- Managed and mentored a creative team of writers, editors, and content creators, fostering innovation and collaboration.
- Cultivated a loyal, high-engagement audience, strengthening iVisa's brand trust and social proof through authentic storytelling.

### iVisa (July 2020 - July 2021)

#### Content Operations Coordinator

- Managed an international team of freelance writers, delivering over 500 SEO-optimized blog posts and product pages that boosted traffic and drove sales.
- Conducted market research to identify high-performing content opportunities, ensuring alignment with business goals and audience insights.
- Oversaw end-to-end operations, including recruitment, QA reviews, payments, and cross-functional collaboration with Growth, Product, and Customer Service teams.
- Maintained consistent delivery under tight deadlines and budget constraints, streamlining workflows for scalable content production.

# *Dalma Daniela Angelus*

DIGITAL CONTENT PRODUCER, ON-CAMERA HOST, FILMMAKER, AI TRAINER

---

 786-589-0554

 dalma@dalmadaniela.com

 840 Larrabee Street. Apt 1-209.  
West Hollywood, CA. 90069.

## REFERENCES

DR. GLADYS ZUBIRIA

Phone : +57 311 6833956

Email : gladzufu@gmail.com

AUDREY YOON

Phone : (415) 416-0197

Email : audrey@usespeak.com

CAMILA REYES

Phone : +44 7835 910923

Email : camilareyespizzani@gmail.com

**dalma  
daniela.com**